

Personal Finance Education Gamified

4 Resources in One

- Personal Budgeting Game
- Stock Market Game
- Embedded Curriculum Aligned to National Standards
- Built-in Assessments for Easy Teacher Use



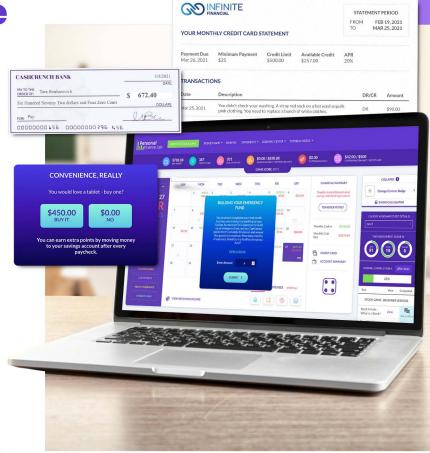
The Budget Game

The learning begins with PersonalFinanceLab's Personal Budgeting Game. First, the teacher customizes a few of the game's variables to make it more realistic for his/her students.

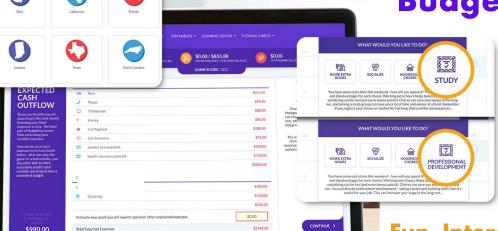
Then the students are presented with a scenario where they have graduated from school and are living on their own. After establishing a monthly budget and a savings goal, they proceed through the virtual calendar paying their bills and managing their checking account, savings account, and credit card. Everything starts smoothly, and then life happens!

Random events, expenses, and life struggles intervene. They are constantly forced to make decisions all the while trying to maintain their credit score, net worth, and quality of life.

State Standards



Customizable & Realistic Budgeting Scenarios



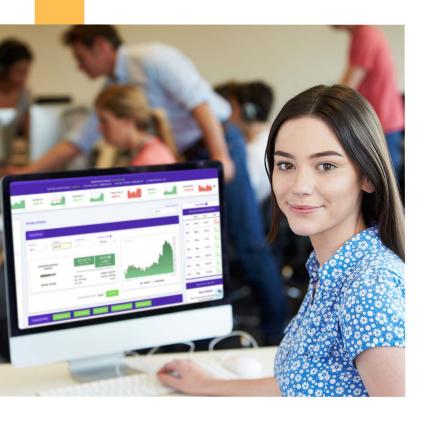
Standard

Based

2 Game Modes:
Part-Time & Full-Time Student

Fun, Interactive and Easy to Use

Include Budget Game		
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Budget Game Dates	08/25/2020	11/25/2020
	These are the dates when the budget game will be accessible to your participants. They can see final reports after the end date, but will not be able to make any more progress.	
	GAME MODE	
Choose Your Game Scenario	 Part Time ® Full Time This determines how the game will be played for your students. Part-Time Mode income. If you start in "Part Time", your students will eventually graduate to "Full 	ie starts your students in college with a part-time job. Expenses are hower, but so is 81 Time", where they have a full time job, more bills, and bigger expenses.
	This determines how the game will be played for your students. Part-Time Mode	
	This determines how the game will be played for your students. Part-Time Mode income. If you start in "Part Time", your students will eventually graduate to "Ful	O Times", where they have a full time job, more bills, and bigger expenses.
	This determines how the game will be played for your students. Part-Time Mode income, if you start in 'Part Time', your students will eventually graduate to 'Fail 12 The length of your budget game. Each month takes about 20 minutes to complete	O Times", where they have a full time job, more bills, and bigger expenses.
otal 'Months' the game is played	This determines how the game will be placed for your students. Part Time Nodi income. If you start in "Part Time", your students will eventually graduate to "Fel 22 The length of your budged game. Each month takes about 20 minutes to complex STARTING POSITION AND INCOME	of Time", where they have a full time job, more blib, and bigger expenses. It mosts chooses have students complete at least 12 months.



The Stock Game

PersonalFinanceLab's Stock Game uses real-time prices and streaming rankings to take your class investing unit to a whole new level, with built-in research and trading notes! They can trade from:

U.S. Stocks and ETFs

Mutual Funds

Corporate & Treasury Bonds

And more!

Includes dozens of Customizable Teacher Reports!

Curriculum

Over 300 standards-aligned lessons with built-in assessments. Mix and match concepts from personal finance, economics, investing, accounting, and entrepreneurship to suit your class, and give students cash bonuses for completing their work on time!

Subjects Include:

- Stock Lessons for Beginners
- Personal Finance Lessons
- Economic Lessons
- Career Prep Lessons
- Accounting, Management and Marketing lessons



We even have full Lesson Plans to Make Teaching Easier!







Badges

PersonalFinanceLab is fully gamified with badges and rewards! Students earn achievements as they progress through the games and lessons, which they can level up by improving their concept mastery!

Students show off their badges on their rankings page too, encouraging exploration and self-improvement.



Teacher Support

Live chat support, and personalized service to help you spend more time teaching.

For more information, to schedule a demo or to order for your school please contact:

Email: sales@PersonalFinanceLab.com

Phone: 1-800-786-8725

Web: www.PersonalFinanceLab.com





